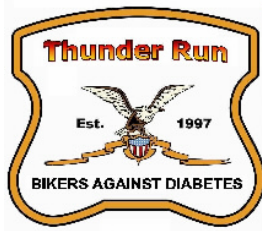


## 2009 THUNDER RUN Sponsorship Levels

### **Screamin' Eagle Corporate Sponsor level - \$3500.00 DEADLINE APRIL 1**

- Company **logo** displayed on 700 full color, 11X17 inch posters distributed to local businesses within a 50 mile radius of Madison WI and all Harley-Davidson dealerships in the state of Wisconsin and northern Illinois.
- Company **logo** displayed on 1000 full color 8.5X11 inch flyers/event schedules distributed at Capital City Harley-Davidson, local businesses and door prize donors.
- Company **logo** displayed on 800 Thunder Run t-shirts
- Company **logo** displayed on banners located at all twelve official poker run stops throughout the surrounding communities
- Company **logo** displayed on a banner at Capital City Harley-Davidson dealership throughout the spring and summer
- Acknowledgement of sponsorship in H.O.G., JDRF and ADA news letters and enewsletters
- Commemorative flag with your company **logo** leading the riders in the RIDE TO CURE Thunder Run event
- Opportunity to be a celebrity judge on Friday night for the Thunder Run Bikini & Bike Calendar Contest
- Designated person riding up front in the RIDE TO CURE with dignitaries and other corporate sponsors
- Receive a commemorative plaque publicizing your sponsorship presented at Thunder Run, Saturday after the RIDE TO CURE
- Admission for six (6) to Thunder Run including a commemorative t-shirt and pin
- Corporate Sponsor liaison assigned to your company
- Exclusivity – no other sponsor that directly competes with your business will be allowed to sponsor



### **Electra Glide Corporate Sponsor level - \$2500.00 DEADLINE APRIL 1**

- Company **logo** displayed on 700 full color, 11X17 inch posters distributed to local businesses within a 50 mile radius of Madison WI and all Harley-Davidson dealerships in the state of Wisconsin and northern Illinois.
- Company **logo** displayed on 1000 full color 8.5X11 inch flyers/event schedules distributed at Capital City Harley-Davidson, local businesses and door prize donors.
- Company **logo** displayed on 800 Thunder Run t-shirts
- Acknowledgement of sponsorship in H.O.G., JDRF and ADA news letters and e-newsletters
- Receive a commemorative plaque publicizing your sponsorship presented at Thunder Run, Saturday after the RIDE TO CURE
- Admission for four (4) to Thunder Run including a commemorative t-shirt and pin
- Exclusivity – no other sponsor that directly competes with your business will be allowed to sponsor

### **Sportster – Bike Show Sponsor level – \$1000.00 DEADLINE APRIL 1**

- Company **name** displayed on 700 full color, 11X17 inch posters distributed to local businesses within a 50 mile radius of Madison WI and all Harley-Davidson dealerships in the state of Wisconsin and northern Illinois.
- Company **name** displayed on 1000 full color 8.5X11 inch flyers/event schedules distributed at Capital City Harley-Davidson, local businesses and door prize donors.
- Company **logo** displayed on THIRTY THREE Bike Show Trophies
- Company **logo** displayed on Thunder Run Bike Show presented by sign
- Acknowledgement of sponsorship in H.O.G., JDRF and ADA news letters and e-newsletters
- Receive a commemorative plaque publicizing your sponsorship presented at Thunder Run, Saturday after the RIDE TO CURE
- Admission for two (2) to Thunder Run including a commemorative t-shirt and pin
- Exclusivity – no other Bike show sponsor

**TATTOO Contest Sponsor - \$500.00 DEADLINE APRIL 1**

- Company **name** displayed on 700 full color, 11X17 inch posters distributed to local businesses within a 50 mile radius of Madison WI and all Harley-Davidson dealerships in the state of Wisconsin and northern Illinois.
- Company **name** displayed on 1000 full color 8.5X11 inch flyers/event schedules distributed at Capital City Harley-Davidson, local businesses and door prize donors.
- Company **logo** displayed on TWENTY FOUR Tattoo contest plaques
- Company **logo** displayed on Thunder Run Tattoo contest presented by sign
- Acknowledgement of sponsorship in H.O.G., JDRF and ADA news letters and enewsletters
- Receive a commemorative plaque publicizing your sponsorship presented at Thunder Run, Saturday after the RIDE TO CURE
- Admission for two (2) to Thunder Run including a commemorative t-shirt and pin
- Exclusivity – no other Tattoo contest sponsor

**Blast T-Shirt Sponsor level - \$500.00 DEADLINE JUNE 15**

- Company **name** displayed on 850 Thunder Run t-shirts
- Receive a commemorative plaque publicizing your sponsorship presented at Thunder Run, Saturday after the RIDE TO CURE
- Admission for two (2) to Thunder Run including a commemorative t-shirt and pin

**Thunder Run Bikini & Bikes Calendar sponsor - \$250.00 DEADLINE JULY 1**

- Company logo displayed in a 5"X2" section on the bottom of one month of the 2010 calendar (minimum of 1000 calendars distributed)
- Receipt of twenty five (25) 2010 Thunder Run Calendars for sales or customer appreciation
- Admission for two (2) to thunder Run including commemorative T-shirt and pin



**THUNDER RUN**  
**RIDE TO CURE DIABETES**  
**MOTORCYCLE RIDE**  
**CHARITY EVENT**



I \_\_\_\_\_ agree to be a corporate  
(Business name or individual)  
sponsor for the above named fund raising event for the year of \_\_\_\_\_ .

I elect the following amount to donate:

1. \_\_\_ **SCEAMIN EAGLE AMOUNT OF \$3500.00 DEADLINE APRIL 1**
2. \_\_\_ **ELECTRA GLIDE AMOUNT OF \$2500.00 DEADLINE APRIL 1**
3. \_\_\_ **SPORTSTER/BIKE SHOW AMOUNT OF \$1000.00 DEADLINE APRIL 1**
4. \_\_\_ **TATTOO CONTEST AMOUNT OF \$750.00 DEADLINE APRIL 1**
5. \_\_\_ **BLAST T-SHIRT AMOUNT OF \$500.00 DEADLINE JUNE 15**
6. \_\_\_ **THUNDER RUN BIKINI & BIKES CALENDAR \$250.00 DEADLINE JULY 1**
7. \_\_\_ **PRODUCT DONATION for prizes or silent auction DEADLINE JULY 1**

\_\_\_\_\_ Value

\_\_\_\_\_  
Signature of authorized business representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of THUNDER RUN representative

\_\_\_\_\_  
Date



**THUNDER RUN**  
**RIDE TO CURE DIABETES**  
**MOTORCYCLE RIDE**  
**CHARITY EVENT**



I \_\_\_\_\_ agree to be a corporate  
(Business name or individual)  
sponsor for the above named fund raising event for the year of \_\_\_\_\_ .

I elect the following amount to donate:

- 8. \_\_\_ SCEAMIN EAGLE AMOUNT OF \$3500.00 **DEADLINE APRIL 1**
- 9. \_\_\_ ELECTRA GLIDE AMOUNT OF \$2500.00 **DEADLINE APRIL 1**
- 10. \_\_\_ SPORTSTER/BIKE SHOW AMOUNT OF \$1000.00 **DEADLINE APRIL 1**
- 11. \_\_\_ TATTOO CONTEST AMOUNT OF \$750.00 **DEADLINE APRIL 1**
- 12. \_\_\_ BLAST T-SHIRT AMONT OF \$500.00 **DEADLINE JUNE 15**
- 13. \_\_\_ THUNDER RUN BIKINI & BIKES CALENDAR \$250.00 **DEADLINE JULY 1**
- 14. \_\_\_ PRODUCT DONATION for prizes or silent auction **DEADLINE JULY 1**

\_\_\_\_\_ Value

\_\_\_\_\_  
Signature of authorized business representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature of THUNDER RUN representative

\_\_\_\_\_  
Date